

## Tips on Preparing Educational Material

- ④ When preparing material keep in mind ethical issues; mainly justice, conflict of interest and autonomy.
- ④ Use simple language
- ④ Avoid medical jargon. Mention: “the doctor will give you a medicine to fight the microbe” INSTEAD of “the physician will give you penicillin to treat your tonsillitis”
- ④ Leave blank space; do not cram information.
- ④ Remember an educational leaflet/audiovisual should not replace a health professional advice.
- ④ Incorporate diagrams, cartoons, photos
- ④ Always test your material for readability by listening to the comments of people who have 5-6<sup>th</sup> grade education.