

Global Medical Forum

Making a Difference in the Healthcare Debate

GMF Summit: Beirut

New Technologies and Agents: Which are Appropriate for the Middle East?

11 to 13 May 2004

Under the patronage of HE the President of the Republic President General Emile Lahoud

The Global Medical Forum Foundation

The Global Medical Forum Foundation is a non-profit private global Foundation of selected innovators and decision-makers in healthcare. The Foundation is a means to better understand the interrelationship of the global systems of healthcare.

It is a place to discuss rational solutions to the healthcare debate and it is a provider of unbiased information to the public as a whole on the value and role of medical innovation and technology, the financing of healthcare, and other related issues of public policy.

Every nation - every healthcare business leader, health minister, and scientist - faces virtually the same challenges in advancing new technologies and agents through an efficient and rational system of healthcare financing. The issues that these leaders face are more similar than different.

It is in the spirit of the goals of the Global Medical Forum Foundation and a belief that participants in the global healthcare system have much to learn from one another that the Foundation is organizing this Summit for the Middle East.

The objective of this Summit to bring experts who have substantial experience both inside and outside the region to share what they have learned about issues that are of major consequence in the Middle East. As healthcare systems in this part of the world are coming under significant cost, equity, quality and access pressures, how other nations have dealt with these challenges can be of value.

The Summit is being organized by the Global Medical Forum Foundation in collaboration with the Ministry of Public Health, Lebanon and the Lebanese HealthCare Management Association (a chapter of the Lebanese Management Association), Lebanon. The Summit is financed by organizations, companies, institutions and associations such as yours. The partners cover entirely the costs of this Summit.

The venue of the Summit is the Movenpick Hotel and Conference Center, Beirut, Lebanon.

Cooperation with the Middle East Medical Assembly (MEMA)

The Global Medical Forum Foundation is pleased to time its first summit in Beirut two days before the opening of the XXXVIIIth Middle East Medical Assembly, to be held in Beirut from 13 to 16 May 2004. As the GMF summit I ends, the 38 MEMA will start.

The Middle East Medical Assembly was initiated in 1951. It is organized by the Faculty of Medicine of the American University of Beirut and by the Medical Alumni Association of this University. Over the past few

years, MEMA has been fortunate to earn the partnership of a world leader in the delivery of healthcare, the prestigious *Cleveland Clinic Foundation*.

The XXXVIIIth Middle East Medical Assembly represents an additional landmark in the long tradition of this annual scientific and educational forum. It serves well the mission of the AUB Faculty of Medicine in promoting scientific and medical exchange and collaboration. As in each assembly, a distinguished group of accomplished and renowned scientists and professionals will join the AUB faculty in offering a very rich and informative program.

It gives us all great pleasure to invite you to share with us this unique experience: a blend of science, culture and above all, camaraderie. The two scientific events are indeed complementary and serve to bring together authorities in the fields of medicine and public health, from the Middle East, the American Continent, Europe and indeed the entire world. This gathering will discuss the impact of new discoveries in medical research, innovations in Technology and the issues surrounding the delivery of healthcare.

Come join us in Lebanon and experience for yourself the unique beauty of this country, its historical heritage, the kind hospitality of its people and its cultural riches.

Summit Program: 11 to 13 May 2004

New Technologies and New Agents, Which are appropriate for the Middle East?

The countries of the Middle East comprise a heterogeneous assemblage of societies some of which are poor and others fabulously wealthy. From Qatar to Mauritania, these nations face challenges in all aspects of healthcare delivery whether it is primary care centers, hospital equipment, medical teaching institutions and the supply of trained and committed personnel. One challenge unifies all of these areas: The proper integration of new therapies, medical technologies and information systems. In no other region of the world are the possibilities so great and, at the same time, the physical and cultural barriers so complex.

This summit will explore these possibilities from three distinct perspectives: public policy & finance, therapeutics and technology.

Daily Program: Tuesday 11 May 2004 Opening Reception & Address

1900 to 2000 hrs.	Registration and Reception
2000 to 2030 hrs.	Words of welcome Prof. Dr. Raphael H. Levey, Chairman, Global Medical Forum Foundation Prof. Dr. Nabil Kronfol, Chairman Middle East, Global Medical Forum Foundation
2030 to 2045 hrs	Switzerland and the Middle East: A network of Leaders Dr Stephan Kux, Head of Public Economy and Labor, Canton of Zurich
2045 to 2100 hrs.	Official opening by HE the President of the Republic
2100 to 2130 hrs	Infectious Diseases: New Challenges for the 21st Century Prof. Dean Donald A Henderson

Daily Program: Wednesday 12 May 2004, Morning Plenary Session: An Overview of Healthcare in the Region

0830 to 0900 hrs.	Registration
0900 to 0905 hrs.	Welcome & thanks to our partners Prof. Dr. Nabil Kronfol, Chairman Middle East, Global Medical Forum Foundation

0905 to 0915 hrs.	Introduction to the topic Chair: HE Minister Suleiman Franjeh, Minister of Public Health, Lebanon HE Dr. Walid Ammar, Director-General, Ministry of Public Health, Lebanon
0915 to 0935 hrs.	The state of health care in the region: Successes and challenges Hussein Gezairy, Regional Director, World Health Organization, EMRO
0935 to 0955 hrs.	Health Reform in the MENA Region: The Future is Now George Schieber, Manager, Health and Social Protection Sector, The World Bank
0955 to 1030 hrs.	Panel discussion – Moderator HE Mr Marwan Hamadeh Minister of Economy and Trade, Republic of Lebanon
1030 to 1050 hrs	Coffee Break
1050 to 1100 hrs.	Chair: HE Mr Said Darwazah, Minister of Health, Jordan Introductory remarks
1100 to 1120 hrs.	Public health care system in the Middle East: Oman as a case study Mr Mohamad Hasan Ali Abdawani, Undersecretary for Planning, Ministry of Health, Sultanate of Oman
1120 to 1140 hrs.	Re-Building the Iraqi healthcare system: Challenges and Opportunities HE Dr Khudair Abbas, Minister of Health, Iraq
1140 to 1200 hrs	Entreprise Hospital Information Systems Mr Pat Downing, CEO, Global Care solutions
1200 to 1245 hrs.	Panel discussion Introduction: Mr Michal Rutowski Sector Director, Human Development, MENA Region, The World Bank
1300 to 1410 hrs.	Luncheon

Daily Program: Wednesday 12 May 2004, Afternoon

Plenary Session: Options for Financing Medical Care in the Region

1400 to 1410 hrs.	Chair: HE Dr Eyyad Chatti, Minister of Health, Syrian Arab Republic Introductory Remarks
1410 to 1430 hrs.	Funding alternatives and models for the management of benefits in the region Mr. Munir Kharma, Chairman of the Board, GlobeMed Ltd
1430 to 1450 hrs	Financing health care after retirement: A <i>pre-funding</i> approach Mr Ibrahim Muhanna, President Muhanna Foundation

- 1450 to 1510 hrs. Global principles for better health care: Lessons and their relevance to the Middle East
Mr Edward Bramley-Harker, Associate Director, National Economic Research Associates (NERA)
- 1510 to 1540 hrs Panel discussion
Moderator: HE Mr Fuad Siniora, Minister of Finances
Republic of Lebanon
- 1540 to 1600 hrs Coffee break

Plenary Session: What are the key advances in therapeutics for the region?

- 1600 to 1610 hrs Chair: HE Dr Ahmad Jarallah, Minister of Health, State of Kuwait
Introductory comments
- 1610 to 1630 hrs. What are the key advances in Therapeutics
Janssen Cilag Representative
- 1630 to 1650 hrs. Recent advances in the treatment of cardiovascular diseases
Dr Michael Achtelik, Director for Therapy and Development, MedTronics
- 1650 to 1710 hrs. Panel discussion
Moderator: HE Dr Abdul Ghaffar Abdul Ghaffour, Undersecretary, Ministry of Health, United Arab Emirates

- | 2000 hrs Gala Dinner- BIEL

Daily Program: Thursday 13 May 2004, Morning

Plenary Session: Technology and informatics for building Centers of Excellence in the Middle East

- 0900 to 0910 hrs. Chair: HE Dr Bachir Al Munajjed, Minister of Telecommunications, Syrian Arab Republic- Introductory remarks
- 0910 to 0930 hrs. Technology Assessment for Quality care
Dr Joel Nobel, President Emeritus, ECRI
- 0930 to 0950 hrs. Medical Technology and Software solutions for the Middle East
Dr Robert Holland, CEO, DXS Systems
- 0950 to 1010 hrs Advances in Medical Devices and Quality care
Dr Francois Guenot, Johnson & Johnson
- 1010 to 1030 hrs Advances in Medical Technology: a cost containment measure?
Siemens Representative
- 1030 to 1110 hrs Panel discussion
Moderator: HE Minister Jean Louis Cordahi
Minister of Telecommunications, Lebanon

1110 to 1130 hrs Coffee break

Plenary Session: Developing the Human Resources and Educational Facilities in the Middle East

1130 to 1140 hrs. Chair: HE Dr Hani Mortada. Minister of Higher Education, Syrian Arab Republic
Introductory Remarks

1140 to 1200 hrs. Looking forwards: The medical school and the hospital; Will they evolve together in the Middle East?
Dr. Nadim Cortas, Vice President for Medical Affairs, Dean of Medicine, American University of Beirut

1200 to 1220 hrs. Looking forwards: Education for Public Health
Dr Huda Zurayk, Dean of Public Health, American University of Beirut

1220 to 1240 hrs Moving forward with Health systems development in the Region
Dr Belqacem Sabri, Director, Division of Health Systems Development, WHO/EMRO

1240 to 1300 hrs

1300 to 1330 hrs Panel discussion:
Moderator: The Honorable Dr Atef Majdalani
Chair, Parliamentary Commission on Health Care, Lebanon

1330 to 1345 hrs Vote of thanks

1400 hrs Lunch

17:00 hrs Opening Ceremony
38th Middle East Medical Assembly
American University of Beirut